*For Immediate Release*

**Delta Named as a Best Taiwan Global Brand for the 6th Consecutive Year**

*Our brand value, up 13% in 2016, is the only one delivering double-digit growth*

*for 4 consecutive years*

*Taipei, Taiwan, November 29, 2016* – Delta Electronics, Inc., (later referred also as “Delta” or as “the Company”), a global leader in power and thermal management solutions, announced it has been selected in the prestigious Best Taiwan Global Brands survey as one of the top 20 Taiwanese global brands for the 6th consecutive year. With a brand value of USD $225 million in 2016 and an increase of 13% year-on-year, Delta becomes the only Taiwanese brand to deliver a double-digit growth rate in its value for the 4th consecutive year.

Ms. Shan-Shan Guo, Delta’s chief brand officer, remarked, “Our brand emphasizes innovation and energy savings, while Delta’s business development is closely aligned with its CSR. Following the strategy to help develop a low carbon emission era, Delta has successfully evolved into a provider of high-efficiency and reliable solutions, capable of delivering energy-saving value to our global customers. ”

Proactive participation in world-class events has noticeably enhanced the prestige of the Delta brand. During the 2015 UN Climate Change Conference (COP21), the Company shared its expertise in sustainable development and promoted its brand promise to the world by organizing its “Delta21@COP21 Green Building Exhibition” at the Grand Palais in Paris, France and by attending a series of prominent side events.

Delta invested up to 7.1% of its global revenues into research & development (R&D) in 2015 and in the 2016 PwC Global Innovation 1000 survey, the Company was among the 300 most innovative firms in the world. In addition to the manufacturing of high-efficiency power electronics, industrial automation, telecom power, datacenter infrastructure, display solutions, energy management systems and consumer products, Delta is currently enhancing its software capabilities and integrating its technologies to develop smart solutions in the fields of smart manufacturing and the internet of things (IoT). In collaboration with business partners, customers, research institutes, and other leading companies, Delta will facilitate an innovative ecosystem. Another major milestone for the Delta brand in these couple of years was the strengthening of its position in the global telecom power sector through the acquisition of Eltek and in the building automation segment through the acquisition of Delta Controls and LOYTEC.

The “Best Taiwan Global Brands” survey is organized by the Industrial Development Bureau and is executed by brand consultancy firm Interbrand to determine the value of the top global brands from Taiwan. Being included into this distinguished ranking for 6 consecutive years not only proves Delta’s commitment to its corporate mission but also the cohesive nature of corporate development and brand strategy.

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**About Delta**

Delta, founded in 1971, is a global leader in power and thermal management solutions and a major player in several product segments such as industrial automation, displays, and networking. Its mission statement, “To provide innovative, clean and energy-efficient solutions for a better tomorrow,” focuses on addressing key environmental issues such as global climate change. As an energy-saving solutions provider with core competencies in power electronics and innovative research and development, Delta's business domains include Power Electronics, Energy Management, and Smart Green Life. Delta has 153 sales offices, 61 R&D centers and 40 manufacturing facilities worldwide.

Throughout its history, Delta has received many global awards and recognition for its business achievements, innovative technologies and dedication to corporate social responsibility. Since 2011, Delta has been selected as a member of the Dow Jones Sustainability™ World Index (DJSI World) for 6 consecutive years. In 2016, Delta was ranked by CDP (formerly the Carbon Disclosure Project) at the Climate Change Leadership Level.

For more information about Delta, please visit: [www.deltaww.com](http://www.deltaww.com)

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